

**Shades of Pink Foundation
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The **Shades of Pink Foundation** founded in 2005, provides temporary financial assistance to women who are experiencing financial distress as a result of a breast cancer diagnosis. Whether it's helping with a mortgage payment, the grocery bills or transportation, Shades of Pink Foundation, a 501(c)(3) public charity, is committed to easing the financial burden of a breast cancer diagnosis for women from hospitals in the Detroit metropolitan area.

**100% of the proceeds
go directly to
breast cancer patients.**

Hello-

The best way to explain the Shades of Pink Foundation mission is to tell you a story:

A patient, a friend, and a doctor met at a small restaurant in Ferndale, Michigan, in the fall of 2005. They met to discuss the very real problems that the patient had regarding the financial difficulties she was experiencing as a result of her breast cancer diagnosis.

Besides coping with her diagnosis there was so much more to worry about: her mortgage payment, an electric bill, car payment and even how she would pay for groceries.

By the end of that meal, there was a deep desire to develop a foundation that could address this issue for her and the many other women that face the same issues. And, thus, the idea for the Shades of Pink Foundation was born.

Through various fundraising events over the past several years, the Shades of Pink Foundation has been able to address its mission of funding women, every month, who have been presented with financial difficulties as a result of a breast cancer diagnosis. These efforts continue with 100% of the proceeds going directly to breast cancer patients.

WANTED

Corporate Sponsors | Walk Sponsors | Walkers

Shades of Pink Foundation: A Walk at the Zoo

Saturday, April 16, 2011 | Detroit Zoo

Registration: 7:30 a.m. | Opening Ceremony & Warm-Up: 8:30 a.m. | Walk Starts: 9:00 a.m.

A Walk at the Zoo celebrates breast cancer survivors with a day at the Zoo, by connecting with friends, family, and other celebrants. It begins in a festive Big Top Tent with breakfast snacks, aerobic warm-up, welcome and ends with a 1, 3 and 6 mile walk at the Detroit Zoo.

We need your help. With increasing numbers of requests and growing needs, we are seeking Corporate Sponsors to assist us in meeting this mission and to adopt the Shades of Pink Foundation as a recipient of your charitable missions. Please give us a call at 248.551.8890 or email shadesofpinkwalk@comcast.net if you have any questions.

Thank you for your support,

Pamela Benitez, M.D.

Co-Founder

Medical Director

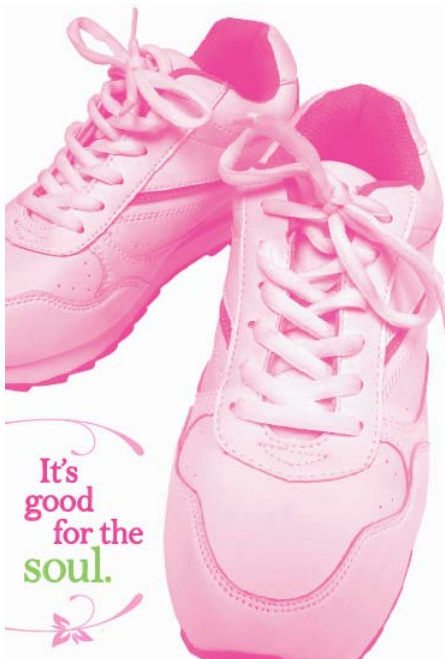
Jan Wade

A Walk At The Zoo

Board Member and Walk Chairperson

www.shadesofpinkfoundation.org

SPONSORSHIP OPPORTUNITIES



Walk at the Zoo

SPONSORSHIP OPPORTUNITIES

Gold Sponsor.....\$10,000

Large banner on the big top, route sign, premier position of name on t-shirt, logo and link on web site for one year.

Silver Sponsor.....\$5000

Large banner on the big top, route sign, prominent position of name on t-shirt, logo and link on web site for one year.

Pink Sponsor.....\$2500

Large banner, route sign, prominent position of name on t-shirt and link on web site for one year.

Pearl Sponsor.....\$1000

Medium banner, route sign, name on t-shirt and link on website for one year.

Garnet Sponsor.....\$500

Medium banner, route sign and link on web site for one year.

Route Sign Sponsors.....\$100

Name on an individual sign guiding the walkers.

Donations and contributions may be made payable to Shades of Pink Foundation and mailed to:

Shades Of Pink Foundation

c/o Dr. Pamela Benitez
3577 West 13 Mile Road, Suite 201
Royal Oak, MI 48073

Phone: 248-551-8890

Fax: 248-551-8895

For questions please email:

Shadesofpinkwalk@comcast.net

For additional information visit:

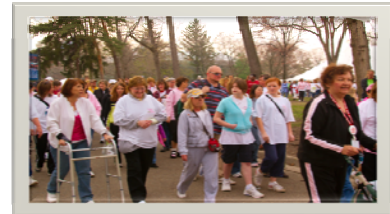
www.shadesofpinkfoundation.org

DONATION COMMITMENT FORM



Yes! We would like to support Shades of Pink Foundation all year!

- Gold Sponsor..... \$10,000
- Silver Sponsor.....\$5,000
- Pink Sponsor.....\$2,500
- Pearl Sponsor.....\$1000
- Garnet Sponsor.....\$500
- Route Sign Sponsor\$100



Company name (as you wish to be listed):

Address: _____

City, State, Zip Code: _____

Contact phone number: _____

Email address: _____

Website: _____

Amount enclosed: _____

Method of payment: Check Credit Card

Credit card type: _____

Credit card number: _____

Expiration Date: _____

3 or 4 Digit Security Code: _____

Name on card: _____

Signature: _____



Shades Of Pink Foundation

c/o Dr. Pamela Benitez
3577 West 13 Mile Road, Suite 201
Royal Oak, MI 48073

Phone: 248-551-8890

Fax: 248-551-8895

For questions please email:

Shadesofpinkwalk@comcast.net

Additional Information:

www.shadesofpinkfoundation.org

**On behalf
of breast cancer
patients in
Southeast Michigan,
Thank You!**